



The Climate Reality Project[®]

OUR MISSION

Catalyze a global solution to the climate crisis by making urgent action a necessity across every level of society.

THE ROAD TO TRUE NET ZERO

At The Climate Reality Project, we're working to make a just and sustainable net zero future a reality.

The science is clear: At net zero emissions, global warming can stop in as little as three-to-five years and the Earth can begin to heal.

The opportunity is there. With our founder and chairman, former US Vice President Al Gore, we recruit, train, and mobilize people of all backgrounds to seize it. Working with our global network of over 3.5 million, we pull on the levers of power in four key areas to unlock transformational change this decade and reach true net zero by 2050.

- **Reducing Emissions:** Building a clean energy future by cutting or avoiding emissions and opposing new fossil fuel infrastructure.
- **Calling out Greenwashing:** Exposing the lies fossil fuel companies tell and countering with the truth about the energy transition we need.
- **Financing a Just Transition:** Mobilizing global finance to build thriving clean energy economies.
- **Strengthening International Cooperation on Climate:** Keeping the Paris Agreement strong and encouraging governments to strengthen their commitments through the COP process.





The Climate Reality Project®

WHY WE CAN WIN

- **Our Founder:** For decades, Al Gore has been synonymous with climate action and today is recognized as a foremost voice on the issue, able to inspire action everywhere from communities to the United Nations.
- **Global Footprint:** Spanning the globe with 11 branches, over 100 US chapters, and more than 3.5 million supporters, our diverse and intergenerational movement connects Global North and South and works for solutions both locally and at scale.
- **World-Class Trainings:** Our best-in-class training programs find people committed to making a difference on climate and give them the tools, know-how, and network to inspire action on policy.
- **Climate Reality Leaders:** Our community of “super activists” trained by Vice President Gore are the nucleus of our network and powerful catalysts for change, driving progress and getting results across communities, sectors, and continents.



JOIN US

Learn how you can make a difference on climate and get the tools, training, and network to do it by visiting us at www.climaterealityproject.org.



WWW.CLIMATEREALITYPROJECT.ORG