



Hours of Reality

COUNTDOWN TO THE FUTURE

Countdown to the Future: **CONSERVATIVES**

BECAUSE THE CRISIS AFFECTS ALL OF US

You believe in limited government and the power of free enterprise and markets to solve the world's problems. You refuse to compromise on individual freedoms and are proud to be a conservative. And you're concerned about what the climate crisis means for your family and our country.

You're not alone. And it's time to start talking about it. With your friends and family. With everyone you know.

Because climate action can't just be an issue for liberals. In fact, it's one of the issues Americans agree on. Today, seven out of 10 Americans support bold action to solve the climate crisis. Republicans, Democrats, and everyone in between.

The danger is real, but so are the opportunities. With the world moving forward to a clean-energy economy and the chance to create millions of American jobs in low-carbon sectors — especially in rural communities that need them — conservatives have to be part of the conversation.

WHAT CAN YOU DO?

Talk about how the climate crisis threatens the future we give our children. Talk about how we can

solve it and put millions to work with the clean energy technology in our hands today. Talk about how protecting our families from threats like climate change is what conservatives do.

The good news is that you don't have to be an expert. There's a simple story about what's happening to the planet and what we can do that brings it all home for just anyone. So simple, in fact, you can remember it with just nine words:

We must act. We can act. We will act..

Below are a set of discussion points to help you fill out this story so your friends and family understand both the challenge ahead and the opportunity in our hands.

WE MUST ACT.

We know our climate is changing, thanks to human activity. As [NASA notes](#), at least 97 percent of climate scientists agree that human activity is changing the climate. If 97 percent of doctors told us our kid was sick, we'd listen.

- **Fossil fuel pollution is changing our climate and making us sick.** Shifting to clean energy

cuts down on the carbon pollution heating our planet and the air pollution causing asthma, lung illnesses, and higher cancer risks here at home. Bottom line: clean energy is good for our families and future.

- **Our military is telling us we need to act.** As [former Secretary of Defense, General James Mattis said](#), “[C]limate change is a challenge that requires a broader, whole-of government response.” General Matthis isn’t alone. Numerous retired top military officials — including US Navy Vice Admiral Richard Truly, US Army General Gordon Sullivan, and US Air Force General Larry Welch — have called for [making the climate crisis a vital national security priority](#).
- **Conservatives have always cared for the environment and our families.** From Teddy Roosevelt establishing our national parks to Richard Nixon signing the Clean Air Act to George H.W. Bush tackling acid rain, conservatives have a proud tradition of protecting the environment. Acting on climate today to protect our families and our country is the next chapter.

WE CAN ACT

- **The clean energy technology to slash fossil fuel emissions and create millions of American jobs is here today.**
- **Renewable energy can power our lives without putting our health or planet in danger.** [More energy from the sun’s rays strikes the earth every hour than humanity uses in an entire year. Globally, wind could supply the Earth’s electricity needs 40 times over.](#) That’s free energy just waiting to be harnessed.
- **Clean energy can help save the planet — and save you money.** Already, renewables [are cheaper than fossil fuels for two-thirds of the planet. Experts project market forces will make renewables cheaper than fossil fuels worldwide by 2020.](#)
- **The transition to clean energy can create tremendous jobs and opportunities for**

America. Experts project that the clean energy and efficiency transition will [add \\$26 trillion to the world economy and create 65 million jobs through 2030](#). With a strong Made in America plan for climate action, we can bring millions of jobs to struggling rural communities and help fossil fuel workers and their families transition to new green careers so no one is left behind.

WE WILL ACT

- **Americans of all stripes agree on climate action.** [Seven in 10 Americans support government action on climate.](#)
- **Businesses are embracing climate solutions.** Global leaders from [Walmart to Target, Ikea to Johnson & Johnson](#) are shifting to renewable energy and cutting emissions throughout their operations.
- **Clean energy is now a mainstream issue.** [Over 100 US cities and towns and seven states are committed to 100 percent clean energy.](#) Farmers with wind turbines on their properties and home and business owners with solar panels are turning to renewables to save money and achieve greater energy independence.
- **Young conservatives recognize the reality of the climate crisis and support action.** [The majority of Millennial conservatives agree the crisis is already impacting the US and more than eight in 10 Millennial and Gen Z conservatives favor expanding wind and solar.](#)

LEARN MORE

Request a digital presentation and discussion on the climate crisis and how we solve it as part of [24 Hours of Reality: Countdown to the Future](#) on October 10–11. Presentations are free and a great way for your friends, family members, colleagues, and neighbors to learn about the crisis and hear about the practical solutions in our hands today.