



# The Climate Reality Project<sup>®</sup>

## THE CLIMATE REALITY PROJECT

Former US Vice President Al Gore founded The Climate Reality Project to catalyze a global solution to the climate crisis by making urgent action a necessity across every sector of society.

Today, Climate Reality is a diverse group of passionate individuals who've come together to solve the greatest challenge of our time. We are activists, cultural leaders, organizers, scientists, and storytellers from around the world, all committed to building a sustainable future together.

## HOW WE WORK

We believe real change comes from the ground up. We know that a small-but-committed critical mass of activists can not only transform society, but change the world.

That's why we recruit, train, and mobilize people to become powerful activists, providing the skills, campaigns, and resources to push for aggressive climate action and high-level policies that accelerate a just transition to clean energy.

Our signature activist program, the Climate Reality Leadership Corps, has trained over 31,000 change makers worldwide since 2006. The result is a global network of activists leading the fight for climate solutions through our 10 branch offices—Australia, Brazil, Canada, Europe, India, Indonesia, Japan, Mexico, the Philippines, and South Africa—a partnership in China and 140 chapters across the US.

Alongside these efforts, our dynamic communications initiatives connect climate and behavioral science with the emotional power of compelling stories, raising awareness and inspiring action in online audiences everywhere.

## OUR OBJECTIVES

**This is our moment.** The Biden Administration and climate champions in Congress are working to rebuild the US with green jobs and clean energy. The world is coming together at the UN's COP26 climate conference to confront the crisis as one planet with a stronger Paris Agreement.

This is our time to think big and act boldly. That's why we're focusing our trainings, programs, and campaigns on three core objectives in 2021.

**OBJECTIVE ONE:** Build a critical mass of global climate activists to engage in advocacy efforts.

## KEY ACTIVITIES

- **Climate Reality Leadership Corps Virtual Trainings:** Online trainings building an inclusive and diverse network of activists worldwide, uniting young people, communities of color, working parents, and longtime green constituencies in working together to drive change in pivotal regions.  
**Virtual US Training:** April 22 – May 2  
**Virtual Latin America Training:** July  
**Virtual Global Training:** October
- **Climate Speakers Network:** Working with faith, justice, and youth partners across the US to train and empower peer messengers to organize diverse communities for climate action.
- **Digital Campaigns:** Harnessing the power of digital media to raise awareness and inspire audiences to act, driving change online and in the halls of power worldwide.

**OBJECTIVE TWO:** Advocate for US policies to achieve a just transition to 100 percent clean energy generation from the US electricity sector by 2035 and net zero emissions by 2050.

## KEY ACTIVITIES

- **Our Climate Moment™:** Mobilizing US Climate Reality Leaders and activists across the country to build unrelenting pressure on Congress and support for the Biden Administration to embrace bold measures to slash emissions, create good green jobs, and accelerate a just transition to clean energy.
- **Climate Justice Grants and Campaigns:** Supporting grassroots partners fighting for environmental justice and bringing frontline leaders and communities of color to the forefront of the climate movement.
- **Plastics and Petrochemicals:** Mobilizing activists in targeted regions to halt the construction of new petrochemical facilities that fuel climate change and threaten community health.

**OBJECTIVE THREE:** Drive increased awareness, ambition, and cooperation internationally to reduce global emissions and hold increase below 1.5 degrees centigrade.

## KEY ACTIVITIES

- **International Branches:** With offices and partnerships in 11 critical countries and regions, we organize activists to push for ambitious climate action at every level, pressuring governments to begin just green recoveries and amplifying alternative approaches. From educating youth and elected officials in Latin America to fighting for bold adaptation and mitigation measures in the Philippines, branch activists are driving change across continents.
- **Global Shapers Community:** Partnering with the World Economic Forum to train a new generation of young innovators and change-makers to lead the fight for climate solutions across continents.

## JOIN US

Ready to make a difference when it matters? Learn more about our work and how you can get involved at [www.climaterealityproject.org](http://www.climaterealityproject.org).

