



# The Climate Reality Project®

## OUR MISSION

Former US Vice President Al Gore founded The Climate Reality Project to catalyze a global solution to the climate crisis by making urgent action a necessity across every sector of society. To this end, we recruit, train, and mobilize people of all walks of life to work for just climate solutions that speed energy transition worldwide and open the door to a better tomorrow for us all.

## OUR VISION

Today, Climate Reality is a diverse group of passionate individuals who've come together to tackle the greatest challenge of our time. We are advocates, cultural leaders, organizers, scientists, and storytellers from around the world, committed to building a sustainable future together.

Our shared vision is for a swift, systemic, and just transition toward net-zero emissions by the middle of this century, with major steps toward that goal by 2030.

## OUR WORK

Our wide-ranging training programs, digital initiatives, and grassroots campaigns all work together to promote a healthy and just net-zero future.

To get there, we focus on five critical steps forward.

- **Ending all new fossil fuel development and financing by 2030:** The first step to escaping a hole is to stop digging. We work to stop the expansion of oil, gas, and coal projects changing our climate and poisoning our communities this decade.



- **Accelerating a just transition to clean energy:** We push for policies and programs that speed the shift to a clean energy economy, build healthy communities, and put people to work in good-paying jobs with a future.
- **Stopping greenwashing:** We expose the half-truths and outright deceptions from fossil fuel companies that mislead the public and slow energy transition at a critical time.
- **Making global finance a force for good:** We push multilateral development banks and other major institutions to catalyze the clean energy transition and get developing nations the funds and fair credit to rebuild after climate disaster and create resilient green economies.
- **Pushing the COP process forward:** We push leading countries to strengthen and implement their Paris Agreement commitments to slashing emissions and supporting developing nations.

## HOW WE DO IT

- **Advocacy Trainings:** Our renowned Climate Reality Leadership Corps and Climate Speakers Network programs train and empower people of all walks of life to lead the fight for just climate solutions, with a global network of over 47,000 advocates working for change across sectors and continents.
- **Global Network:** Branches in 11 critical countries and chapters in 100-plus US communities organize advocates to push for ambitious climate action at every level.
- **Global Shapers Community:** We work with the World Economic Forum to train a new generation of innovators to work for climate solutions planet-wide.
- **Climate Justice for All:** We partner with and support leading grassroots environmental justice organizations driving real change across the US.
- **Grassroots Campaigns:** We mobilize Climate Reality Leaders and supporters to pull on the levers of power at critical moments, pushing for key climate policies, fighting greenwashing, stopping new fossil projects, and more.
- **Digital Campaigns:** We use compelling stories and dynamic digital media to educate audiences on the climate crisis and inspire action worldwide.

## JOIN US

Ready to make a difference when it matters? Learn more about our work and how you can get involved at [www.climaterealityproject.org](http://www.climaterealityproject.org).

