Seoul Climate Reality Leadership Training Agenda
August 19 and 20, 2023

Day One: Saturday, August 19

8:00–9:30  Registration and Check-In

9:30–9:55  Opening Remarks
CHOI Yoonie, Partnership and Convening Specialist, UNICEF; Global Shaper

Today’s host will welcome attendees to Climate Reality’s first-ever South Korea Training. She will set the scene, offering an overview of the training objectives and upcoming agenda for the day.

9:55–10:10  Introduction to The Climate Reality Project
Phyllis CUTTINO, President and CEO, The Climate Reality Project

Climate Reality President and CEO, Phyllis Cuttino, will present an organizational overview, introduce the Climate Reality Leadership community, and preview the organization’s four new global initiatives.

10:10–12:15  Presenting the Climate Crisis: Science, Impacts, and Solutions by US Vice President Al Gore
Al GORE, Founder and Chairman, The Climate Reality Project

Former US Vice President Al Gore will welcome attendees and kick off the training by delivering his signature presentation on climate science, impacts, and solutions – tailored specifically to the South Korean context. The talk will offer the most recent statistics and facts on the climate crisis and highlight the emerging solutions that civil society and political actors can advocate for to make a true difference.

12:15–12:45  Small-Group Discussions
This is a time for attendees to meet fellow participants at their table and decide on a proposed question for the Scientist Q&A, which will happen on Day Two.

12:45–13:30  Lunch
13:30–14:30  Moving Beyond Fossil Fuels: Government Leadership on Renewable
Energy Development

Moderator: Jay INSLEE, Governor, Washington State

Speakers:
- KIM Dong-yeon, Governor, Gyeonggi Province
- KIM Tae-Heum, Governor, Chungcheongnam Province

During this first issue panel, elected officials from across political parties,
alongside government affiliates, will engage in conversation on the impact
of current Korean policies to drive a transition away from fossil fuels,
effectively increase renewable energy sources, and generate green job
opportunities, comparing international initiatives with current South
Korean policies.

14:30–14:50  Opportunities for Climate Leadership in South Korea and Beyond
14:50–15:10  Global Climate Action from Leading Korean Businesses
15:10–15:30  Coffee/Tea Break in the Lobby
15:30–15:40  Walk to Capacity-Building Session #1
Capacity-Building Breakout Sessions (select one)

1) Combating False Narratives and Greenwashing: Clear and Effective Climate Communication
LEE Sera, Communications Head, Solutions for Our Climate

Solutions for Our Climate Communications Head Sera Lee will outline multiple strategies to effectively communicate about the climate crisis, the ability to identify false climate narratives and greenwashing, and the need to take urgent action.

2) Bringing a Sustainable Mindset to Business
Jaime NACK, President, Three Squares, Inc.

Sustainability expert Jaime Nack will lead this interactive session on how to embed climate action into business practices. The session will begin with an overview on best practices, followed by an opportunity for small-group discussions on how to apply these skills, broken down by industry or sector.

3) Engaging with Local Leadership on Climate Action
LEE Yujin, Assistant Director, Institute for Green Transformation

Assistant Director of the Institute for Green Transformation, Yujin Lee will detail ways to collaborate with decision-makers to encourage stronger climate policy commitments, such as through participation with the Green Citizen Committees. Attendees will learn how to effectively advocate for political change and communicate with elected officials.

4) Emerging Values in Green Careers
Moderator: JEONG Wonsik, Investment Reviewer, D3 Jubilee Partners

Speakers:
- KANG Jae Eun, Communications Manager, Energy Transition Forum KOREA
- HEO Jaehyong, CEO, Root Impact

Panelists will highlight opportunities to pursue alternative green careers focused on climate impacts, offering ways to advocate for sustainable business practices intended to drive change internally.
They will also highlight emerging social values in business practices, not only around environmental sustainability, but also in gender equality and socioeconomic justice.

16:40–16:50

Walk to Ballroom

16:50–17:40

Lightning Round: Highlighting Local Climate Action and Campaigns

Potential Partners Presenting:

1. WWF Korea
2. Solutions for Our Climate
3. Climate Media Hub
4. Energy Transition Forum Korea
5. NEXT Group
6. Influence Map
7. UN Global Compact
8. ICLEI
9. KOSIF
10. Institute for Green Transformation

Local partner organizations will each take 5 minutes to present their work on climate action and conclude with a call to action to encourage attendees to join the movement or support their efforts. The Lightning Round will feature several organizations making an impact in South Korea’s climate scene.

17:40 – 17:45

Closing Announcements

The day’s host will offer brief concluding remarks and reminders for the second day of programming.

18:00–19:30

Attendee Reception + Partner Fair

During the partner fair, organizations will have a table where they are able to display information about their work, answer attendee questions, and encourage participation in their campaigns. There will be light food and drink for your enjoyment, as well as the possibility to meet fellow attendees.
Day Two: Sunday, August 20

9:30–9:40  **Day Two Host Remarks**  
HONG Serin Kim, Head, Korea Arts & Culture Education Service; Trained Climate Reality Leader

_The host will offer opening remarks to welcome attendees back for the second and final day of the training._

9:40-10:40  **“The Climate Crisis and Its Solutions”: Question-and-Answer Panel**  
Moderator: Al Gore, Founder and Chairman, The Climate Reality Project

• CHO Chun-Ho, Former Director, National Institute of Meteorological Sciences  
• LEE June-Yi, IPCC Author; Professor, Busan University

_During this session, Former US Vice President Al Gore and two respected South Korean climate scientists will answer climate-related questions pre-submitted by attendees during small group discussions on the first day._

10:40–10:55  **Group Photo**

10:55–11:05  **Coffee/Tea Break**

11:05–11:15  **Walk to Capacity-Building Sessions**

11:15–12:15  **Capacity-Building Breakout Sessions**  
Repeat offerings from Day One

12:15–13:00  **Lunch**

13:00–13:10  **Walk to Networking Breakouts**  
_Coffee and tea will be available during Facilitated Networking_
13:10-14:10  Facilitated Networking by Sector

This session offers an opportunity to meet fellow attendees and discuss climate impacts in their related sectors. The five sessions are sector specific and will include:

- Youth and/or educators: Room TBD
- Climate Justice Advocates: Room TBD
- Business Networking: Room TBD
- Civic Leaders: Room TBD
- General: Room TBD

14:10-14:20  Walk back to Ballroom

14:20-15:20  Advocacy and Justice in the Climate Movement
Moderator: ROH Bokjin, Research Professor, Sungkyunkwan University

- Marie-Claire GRAF, Co-Founder, Youth Negotiators Academy
- Sidney MIRALAO, Youth Engagement Program Associate, The Climate Reality Project
- LEE Joohee, PhD, Assistant Professor, Department of Climate and Energy, Sejong University

In this final issue panel, climate advocates from across nations and sectors will come together to discuss their current advocacy efforts. They will detail the need to make urgent changes and highlight opportunities for attendees to engage in local, collective action. Speakers will highlight the importance of focusing on justice in the climate movement.

15:20-16:20  Greening Business Practices
Moderator: HONG Jong-ho, Professor, Seoul National University; Chairman, Energy Transition Forum Korea

- KIM Jongkyu, CEO, 60 Hertz
- YOON Ted, CEO, Root Energy

This issue panel will convene leaders from small and medium enterprises to discuss the future of sustainable business practices and the significant impact that these changes can have for the economy, social justice, and the planet. Panelists will address the need to move beyond greenwashing and ways to transform sustainable rhetoric into lasting, impactful change.
16:20-16:40  **US Vice President Al Gore presents, “Truth in 10”**  
Al GORE, Founder and Chairman, The Climate Reality Project

*Former US Vice President Al Gore will present a shorter version of the presentation from Day One that all attendees will receive after the training to communicate climate science, impacts, and solutions to their own constituencies.*

16:40-17:00  **Global Campaigns, Local Action**

- Erin TAYLOR, Field and Campaigns Senior Vice President, The Climate Reality Project
- Ethan SPANER, International Policy Senior Advisor, The Climate Reality Project
- Nazrin CASTRO, Philippines Branch Manager, The Climate Reality Project

The Climate Reality Project staff will outline the organization’s four global initiatives and ways to connect action on these issues to the local campaigns outlined by partner organizations on Day One.

17:00-17:10  **Participant Survey and Staying Connected**  
HONG Serin Kim, Head, Korea Arts & Culture Education Service; Trained Climate Reality Leader

*Attendees will use this time to complete the participant survey and make sure they have the information they need to stay connected.*

17:10-17:15  **Commencement and Closing Remarks**  
Al GORE, Founder and Chairman, The Climate Reality Project

*Former US Vice President Al Gore will deliver congratulatory closing remarks.*