

**SAMPLE AGENDA FROM
THE CLIMATE REALITY LEADERSHIP CORPS
MEXICO TRAINING**

WEDNESDAY, MARCH 21, 2018

Master of Ceremonies:

Natalia Lever
Branch Manager, The Climate Reality Project Mexico & Latin
America

8:30 AM – 10:15 AM: Registration Check-In

10:15 AM – 10:20 AM: Opening Remarks

Spanish
Natalia Lever
Branch Manager, The Climate Reality Project Mexico & Latin
America

**10:20 AM – 10:55 AM: Getting to Know the Climate Reality
Leadership Corps Program**

Bilingual
Olena Alec
Director of Climate Reality Leader Engagement, The Climate
Reality Project

Natalia Lever
Branch Manager, The Climate Reality Project Mexico & Latin
America

10:55 AM – 11:10 AM Introduction

English
Ken Berlin
President and Chief Executive Officer, The Climate Reality
Project

11:10 AM – 11:25 AM: Welcoming Remarks

English
Al Gore
Founder and Chairman, The Climate Reality Project

11:25 AM – 11:40 AM: Welcome to Mexico City

Spanish
Tanya Müller García
Secretary of the Environment, Mexico City

11:40 AM – 12:30 PM: The Just Energy Transition

Moderated by Jorge Villarreal Padilla
Director of Climate and Transportation Policy, Climate
Initiative of Mexico (ICM)

Tabaré Arroyo Currás
Regional Director of Sustainable Energy Policy, WWF Latin
America & the Caribbean (LAC)

Dr. Cuauhtémoc León Diez
Consultant, Center for Specialists in Environmental
Management and Research (CEGAM)

12:30 PM – 1:30 PM: Partner Planning Lunch

1:30 PM – 3:30 PM: *The Climate Crisis and Its Solutions*

English

Al Gore

Founder and Chairman, The Climate Reality Project

3:30 PM – 4:00 PM: Table Work: Formulating Your Questions

Spanish

Natalia Lever

Branch Manager, The Climate Reality Project Mexico & Latin America

4:00 PM – 4:30 PM: Afternoon Break

4:30 PM – 6:00 PM: Communicating Climate Change Workshop

Spanish

Vanessa Hauc

Emmy Award-Winning Journalist, Senior Correspondent,
Noticias Telemundo

Carlos Zegarra

Executive Director, Sachamama

6:00 PM – 6:30 PM: Closing Performance

Atlakamani Tlamachtikalli

THURSDAY, MARCH 22, 2018

Master of Ceremonies:

Vanessa Hauc

Emmy Award-Winning Journalist, Senior Correspondent,
Noticias Telemundo

9:00 AM – 9:05 AM: Welcome by Master of Ceremonies

9:05 AM – 11:00 AM: The Climate Crisis and Its Solutions: Question and Answer Session

English

Moderated by Dr. Adrián Fernández Bremauntz
Executive Director, Climate Initiative of Mexico (ICM)

Al Gore

Founder and Chairman, The Climate Reality Project

Dr. Ana Cecilia Alvarez Conde

Researcher, Center of Atmospheric Sciences, National
Autonomous University of Mexico (UNAM)

Dr. Henry Pollack

Professor Emeritus, University of Michigan

11:00 AM – 11:30 AM: Morning Break

11:30 AM – 11:50 AM: Climate Change: Science and Policy

Spanish

Dr. Mario J. Molina

President, Centro Mario Molina

Professor, Department of Chemistry and Biochemistry and the
Scripps Institution of Oceanography, University of California,
San Diego

11:50 AM – 12:50 PM: The Price on Carbon

English

Moderated by Al Gore

Founder and Chairman, The Climate Reality Project

Dr. Juan Carlos Belausteguigoitia
Director, Center for Energy and Natural Resources, Mexico
Autonomous Institute of Technology (ITAM)

Dr. Rodolfo Lacy Tamayo
Deputy Secretary of Planning and Environmental Policy,
Secretariat of Environment and Natural Resources

Eduardo Piquero
Director, MÉXICO2

12:50 PM – 2:15 PM: Industry Networking Lunch

2:15 PM – 3:15 PM: Making Solutions a Reality

Spanish
Moderated by Beatriz Bugada
Senior Advisor, The Climate Reality Project Mexico & Latin
America

Juan Carlos Arredondo
General Director for Climate Change Policy, Secretariat of
Environment and Natural Resources

Senator Silvia Garza
Senator of the Republic, President of Mexico Senate
Commission on Climate Change

Dr. Isabel Studer
Executive Director, The Nature Conservancy, Mexico and
Northern Central America

3:15 PM – 3:45 PM: What's Next: Take Action and Create Change

English
Olena Alec
Director of Climate Reality Leader Engagement, The Climate
Reality Project

Natalia Lever
Branch Manager, The Climate Reality Project Mexico & Latin
America

3:45 PM – 4:00 PM: Afternoon Break/Walk to Breakouts

4:00 PM – 5:00 PM: Breakout Sessions

1) Now Presenting: Customize the Presentation and Find an
Audience

Diana Guzmán Barraza
Climate Reality Leader, trained in Colorado in 2017 (from
Nuevo Leon, Mexico)

Itzel Morales Lagunes
Climate Reality Leader, trained in Chicago in 2013 (from
Campeche, Mexico)

Tim Ryder
Presentation Coordinator, The Climate Reality Project

2) Sustainability: Shaping Your Impact

Jaime Nack
President, Three Squares Inc.

3) Youth Action

Frida Díaz
Climate Reality Leader, trained in Miami in 2015 (from
Coyoacán, Mexico)

Beatriz Marmolejo
Climate Reality Leader, trained in Miami in 2015 (from Leon,
Mexico)

4) Solar Distributed Generation: Energy Democratization for
Wellbeing and Climate Protection

Daniel Chacón
Director of Energy, Climate Initiative of Mexico

5) Digital Activism and Social Media

Lina Obregón

Digital Accounts and New Business Director, Eureka & Co.

5:00 PM – 6:30 PM: Group Reception

FRIDAY, MARCH 23, 2018

Master of Ceremonies:

Matt Boms

International Manager, The Climate Reality Project

9:00 AM – 9:05 AM: Welcome by Master of Ceremonies

9:05 AM – 9:45 AM: Climate Reality's Strategy in A Changing Political Landscape

English

Ken Berlin

President and CEO, The Climate Reality Project

9:45 AM – 10:15 AM: *Truth in 10*

English

Al Gore

Founder and Chairman, The Climate Reality Project

10:15 AM – 10:45 AM: Morning Break

10:45 AM – 11:45 AM: Breakout Sessions (same sessions as Day 2)

11:45 AM – 12:45 PM: Lunch

1:00 PM – 2:00 PM: Breakout Sessions (same sessions as Day 2)

2:15 PM – 3:00 PM: *Climate Reality Leaders: Who We Are*

English

Moderated by Al Gore

Founder and Chairman, The Climate Reality Project

Francisco Gerardo García Martínez

Climate Reality Leader, trained in Miami in 2015 (from Monterrey, Mexico)

Monica Mata Ortega

Climate Reality Leader, trained in Colorado in 2017 (from Mexico City, Mexico)

Astrid Mues

Climate Reality Leader, trained in Miami in 2015 (from Yucatán, Mexico)

Jatziri Pando

Climate Reality Leader, trained in Chicago in 2013 (from Mexico City, Mexico)

3:00 PM – 3:15 PM: Commencement

English

Ken Berlin

President and CEO, The Climate Reality Project

3:15 PM – 3:45 PM: Closing Remarks and Green Ring Award

English

Al Gore

Founder and Chairman, The Climate Reality Project