



The Climate Reality Project®

THE CLIMATE REALITY LEADERSHIP CORPS TRAININGS

CORPORATE GROUP OPPORTUNITIES



Join a global community of business leaders and individuals shaping the future of our economy and our planet.

THE CLIMATE REALITY LEADERSHIP CORPS

Founded in 2006 by former US Vice President and Nobel Laureate Al Gore, the Climate Reality Leadership Corps is a global network of individuals working to solve the climate crisis and create a sustainable future for the Earth.

Today, people everywhere see our climate changing and want to act. Companies worldwide know rising temperatures and extreme weather are bad for business. Too few know what they can do.

Enter the Climate Reality Leadership Corps. The program trains accomplished professionals to become powerful voices for change, leading the fight for climate solutions in every sector and revolutionizing business today.

GIVE US THREE DAYS – WE’LL GIVE YOU THE TOOLS TO CHANGE THE WORLD

Becoming a Climate Reality Leader starts by joining Vice President Gore and a host of celebrated scientists, thought leaders, communicators, and more for an intensive three-day training event, held in a city or region central to the climate fight.

Each training offers participants the chance to spend a day with Vice President Gore learning the signature presentation on climate science and solutions that sparked a movement in the landmark films *An Inconvenient Truth* and *An Inconvenient Sequel: Truth to Power*.



Along with this special session, each training offers participants a range of workshops exploring key themes, challenges, and opportunities in the fight against climate change. Participants also work with leading communicators and organizers to develop the skills and acumen to engage and empower diverse audiences in a twenty-first century media environment.

Recent trainings have been held in Mexico City, Mexico; Pittsburgh, Pennsylvania; Shenzhen, China; and Manila, Philippines, to name only a few locations. The result: a global force of nearly 14,500 trained Climate Reality Leaders from 141 countries driving change across continents.

JOIN A GLOBAL COMMUNITY OF LEADERS

We’re building a community of leaders who will help shape the future of our economy and our planet. We’d like to invite your business – and your employees – to join us.

Already, forward-looking companies are playing a critical role in the fight for a sustainable future, reducing emissions with renewables and re-thinking every aspect of business-as-usual.



They're showing success doesn't have to cost the earth and re-defining the twenty-first century economy.

Training as a Climate Reality Leader will position your business and employees at the heart of this movement, ready to lead at a time of transformational change and tremendous opportunity.

Upcoming trainings in Berlin, Germany (June 26–28) and Los Angeles, California (August 28–30) will explore key climate challenges ahead and offer blueprints to win for activists everywhere.

WHY ATTEND?

Professional Development: Climate Reality Leadership Corps trainings offer businesses a unique opportunity for employees learn about public speaking and communications directly from one of the best in the business: Vice President Gore.

Just as important, your employees will work with renowned climate scientists, thought leaders, and policymakers learning about the latest in clean energy and business solutions. They'll also work with expert communicators learning how to engage and inspire audiences online and in person. They'll emerge not only as effective climate advocates, but as highly effective communicators and strategic thinkers in the workplace.

Networking: Trainings attract entrepreneurs and professionals from a wide range of fields, including marketing, government, technology, and others. Breakout sessions, table work, and social events throughout the training enable participants to build invaluable personal and professional relationships that last well beyond the event.

Interactive Breakout Sessions: Shorter (45–60 minute) small-group sessions focused on communications, organizing, and issue-based skills allow participants to interact with field leaders and learn by doing, supported by some of the brightest minds out there.

Post-Training Engagement: Training is just the first step. Each year, Leaders commit to a minimum of 10 Acts of Leadership that advance the movement for climate solutions. Climate Reality provides ongoing development, support, and networking opportunities to help Leaders succeed and grow in their Acts, all organized through a dedicated online community.

This community – known as the Reality Hub – connects the nearly 14,500 Leaders worldwide to foster collaboration and knowledge-sharing across continents. The Reality Hub also connects Leaders to the ongoing work of Vice President Gore and Climate Reality.

LOGISTICS

Trainings are free to attend. Participants are responsible for their own transportation to and accommodation during the event (most trainings take place at major hotels with onsite lodging).

For companies interested in attending, we offer a streamlined application process and reserved seating options. For those with multiple employees interested in attending, we suggest a non-tax-deductible corporate conference fee of \$1,200 per person if possible to help offset the significant expenses involved. Attendance is not contingent on a fee and we encourage early applications for all as trainings fill quickly.

For more information, please contact Stephen Mills, Director of Strategic Partnerships, at Stephen.Mills@climatereality.com