# TRAINING AGENDA

# TUESDAY, AUGUST 28, 2018

#### MASTER OF CEREMONIES

**Eyee Hsu**, Broadcaster, Storyteller, and Reporter; Climate Reality Leader trained in Shenzhen in 2016

# 8:00 AM - 10:00 AM

#### **REGISTRATION CHECK-IN**

## 10:00 AM - 10:05 AM

#### **OPENING REMARKS**

**Eyee Hsu**, Broadcaster, Storyteller, and Reporter; Climate Reality Leader trained in Shenzhen in 2016

# 10:05 AM - 10:30 AM

#### GETTING TO KNOW THE CLIMATE REALITY LEADERSHIP CORPS PROGRAM

Olena Alec, Director of Engagement, The Climate Reality Project

Get to know the Climate Reality Leadership Corps program and fellow training participants with the help of Olena Alec. Olena will lead participants through an icebreaker exercise and provide insight into the Climate Reality Leadership Corps and the mentorship program.

# 10:30 AM - 10:45 AM

#### TRAINING INTRODUCTION: WHAT TO EXPECT

Ken Berlin, President and CEO, The Climate Reality Project

### 10:45 AM - 11:00 AM

#### WELCOMING REMARKS

Al Gore, Founder and Chairman, The Climate Reality Project

### 11:00 AM - 11:15 AM

#### **OUR PURPOSE, TOLD THROUGH POETRY**

Amanda Gorman, Youth Poet Laureate of the United States of America

# 11:15 AM - 12:00 PM

#### CALIFORNIA'S ROADMAP FOR CLIMATE LEADERSHIP

MODERATOR: AI Gore, Founder and Chairman, The Climate Reality Project

**Veronica Garibay**, *Cofounder and Co-director, Leadership Council for Justice and Accountability* 

**J.R. DeShazo**, Director, Luskin Center for Innovation; Chair, Department of Public Policy at Luskin School of Public Affairs, UCLA

**Fran Pavley**, Former State Senator, California; Environmental Director, USC Schwarzenegger Institute

California is a leader in efforts to mitigate climate change, and create a greener, more sustainable future. Join some of California's climate champions for a discussion about the power of broad coalitions and inclusive action to build a united front for progress.

# 12:00 PM - 1:00 PM

#### LUNCH

### 1:00 PM - 3:00 PM

#### THE CLIMATE CRISIS AND ITS SOLUTIONS

Al Gore, Founder and Chairman, The Climate Reality Project

An Inconvenient Truth *introduced millions of people to the reality of the climate crisis and inspired millions more to make a difference in their communities. During this session, you will experience the presentation that sparked a global movement.* 

# 3:00 PM - 3:30 PM

#### TABLE WORK

Now that you've seen the The Climate Crisis and Its Solutions, what topics do you want Vice President AI Gore and a science expert to talk more about? You'll vote to determine the topics they'll cover on day two, and then work with your table to discuss giving your own presentation.

# 3:30 PM - 4:00 PM

### **BREAK AND WALK TO BREAKOUTS**

### 4:00 PM - 5:00 PM

#### **BREAKOUT SESSION 1**



BLUE TRACK TO ATTEND BREAKOUT A: COMMUNICATING CLIMATE CHANGE West Hall A



**GOLD TRACK TO ATTEND BREAKOUT B: WHAT'S NEXT: TAKE ACTION AND CREATE CHANGE** Concourse F

**GREEN TRACK TO ATTEND BREAKOUT C: FIGHTING FOR HEALTHY COMMUNITIES** Concourse E



GREEN

**RED TRACK TO ATTEND BREAKOUT D: NOW PRESENTING: MASTERING THE PRESENTATION** Petree Hall

# 5:00 PM - 5:15 PM

WALK TO NEXT BREAKOUT

## 5:15 PM - 6:15 PM

#### **BREAKOUT SESSION 2**



**GOLD TRACK TO ATTEND** BREAKOUT A: COMMUNICATING CLIMATE CHANGE West Hall A



**GREEN TRACK TO ATTEND BREAKOUT B: WHAT'S NEXT: TAKE ACTION AND CREATE CHANGE** Concourse F



**RED TRACK TO ATTEND BREAKOUT C: FIGHTING FOR HEALTHY COMMUNITIES** Concourse E



**BLUE TRACK TO ATTEND BREAKOUT D: NOW PRESENTING: MASTERING THE PRESENTATION** Petree Hall

# 6:15 PM - 7:00 PM

#### TAKING LOCAL ACTION (attendance is optional)

Climate Reality Leaders across the country and around the globe are proving that we can make a big impact when we work together. During this session, you have the chance to connect with others in your area and find out how you can fight the climate crisis.









BLUE Petree Hall

# WEDNESDAY, AUGUST 29, 2018

#### **MASTER OF CEREMONIES**

Jamil Smith, Senior Writer, Rolling Stone

### 8:30 AM - 8:35 AM

#### WELCOME AND HOUSEKEEPING

Jamil Smith, Senior Writer, Rolling Stone

### 8:35 AM - 10:30 AM

#### THE CLIMATE CRISIS AND ITS SOLUTIONS: QUESTION AND ANSWER SESSION

**MODERATOR: Don Henry**, *Public Policy Fellow for Environmentalism, University of Melbourne; Board Member, The Climate Reality Project* 

Al Gore, Founder and Chairman, The Climate Reality Project

**Veerabhadran Ramanathan**, Distinguished Professor of Atmospheric and Climate Sciences, Scripps Institution of Oceanography, University of California, San Diego

During this session, Vice President AI Gore and our science expert, Dr. Veerabhadran Ramanathan, will answer questions from topics chosen by the audience.

### 10:30 AM - 11:00 AM

#### BREAK

### 11:00 AM - 11:30 AM

#### **INSPIRING GLOBAL ACTION THROUGH LOCAL LEADERSHIP**

Eric Garcetti, Mayor of Los Angeles

### 11:30 AM - 11:45 AM

#### WALK TO BREAKOUTS

### 11:45 AM - 12:45 PM

#### **BREAKOUT SESSION 3**



GREEN TRACK TO ATTEND BREAKOUT A: COMMUNICATING CLIMATE CHANGE West Hall A



**RED TRACK TO ATTEND BREAKOUT B: WHAT'S NEXT: TAKE ACTION AND CREATE CHANGE** Concourse F



BLUE TRACK TO ATTEND BREAKOUT C: FIGHTING FOR HEALTHY COMMUNITIES Concourse E

BLUE



GOLD TRACK TO ATTEND BREAKOUT D: NOW PRESENTING: MASTERING THE PRESENTATION Petree Hall

# 12:45 PM – 1:45 PM

#### LUNCH









1:45 PM - 2:45 PM

#### **BREAKOUT SESSION 4**



RED TRACK TO ATTEND BREAKOUT A: COMMUNICATING CLIMATE CHANGE West Hall A



BLUE TRACK TO ATTEND BREAKOUT B: WHAT'S NEXT: TAKE ACTION AND CREATE CHANGE Concourse F



GOLD

BLUE

**GOLD TRACK TO ATTEND BREAKOUT C: FIGHTING FOR HEALTHY COMMUNITIES** Concourse E



GREEN TRACK TO ATTEND BREAKOUT D: NOW PRESENTING: MASTERING THE PRESENTATION Petree Hall

# 2:45 PM - 3:00 PM

WALK TO BALLROOM

# 3:00 PM - 3:45 PM

#### FACING REALITY: FIREFIGHTERS ON THE CLIMATE FRONTLINES

MODERATOR: AI Gore, Founder and Chairman, The Climate Reality Project

Ken Pimlott, Director, California Department of Forestry and Fire Protection (CAL FIRE)

Martha Karstens, Chief, Big Sur Volunteer Fire Brigade

**Ken Thompson**, Former Deputy Fire Chief, New South Wales; CEO, Thompson Consulting

Climate change is already increasing the risk of wildfires, creating conditions in many parts of the world that make fires more likely and more severe. This panel of first responders will explore the connection between climate change and the global rise in deadly, destructive wildfires from California to Australia.

### 3:45 PM - 4:30 PM

#### **GETTING REAL ABOUT RAPID DECARBONIZATION**

Al Gore, Founder and Chairman, The Climate Reality Project

Hal Harvey, CEO, Energy Innovation

During this conversation, Vice President AI Gore will speak with Hal Harvey, a leading energy researcher and innovator. They'll discuss the flourishing technological solutions that can and will address the climate crisis.

# 4:30 PM - 5:15 PM

#### **CLEAN TRANSPORTATION: MOVING BEYOND CARBON**

**MODERATOR: Michelle Kinman**, *Director of Transportation, Los Angeles Cleantech Incubator* 

Hector De La Torre, Board Member, California Air Resources Board

Ryan Popple, President and CEO, Proterra

Carter Rubin, Mobility and Climate Advocate, National Resources Defense Council

Recently, transportation overtook electricity as the biggest source of carbon emissions in the United States. This panel will examine how California is rethinking its approach to clean transportation and urban and economic development, and what states need to know to make the change.

### 5:15 PM - 5:45 PM

LIVE MUSICAL PERFORMANCE The Rua

5:45 PM

**GROUP RECEPTION** 

# THURSDAY, AUGUST 30, 2018

#### **MASTER OF CEREMONIES**

**Nana Firman**, *Outreach Director, GreenFaith; Climate Reality Leader trained in Nashville in 2006* 

### 8:30 AM - 8:35 AM

#### WELCOME AND HOUSEKEEPING

**Nana Firman**, Outreach Director, GreenFaith; Climate Reality Leader trained in Nashville in 2006

### 8:35 AM - 9:15 AM

#### **CLIMATE REALITY'S STRATEGY IN A CHANGING POLITICAL LANDSCAPE**

Ken Berlin, President and CEO, The Climate Reality Project

While the world took a big step forward with the Paris Agreement, the changing political landscape in the US makes the future increasingly uncertain, but there is still hope. Participants will hear about the last decade of progress, the importance of nationally determined contributions, and the Climate Reality Leadership Corps' role in catalyzing action.

### 9:15 AM - 9:45 AM

#### TRUTH IN 10

Al Gore, Founder and Chairman, The Climate Reality Project

During this session, Climate Reality Founder and Chairman Al Gore will show participants how to teach their family, friends, and colleagues to give their own short, 10-minute presentations on the climate crisis.

### 9:45 AM - 10:30 AM

#### CLIMATE CHANGE ON CAMERA

MODERATOR: AI Gore, Founder and Chairman, The Climate Reality Project

Jonathan Scott, Designer, Television Host, and Cofounder, Scott Brothers Global

Bonni Cohen, Producer and Director

Alan Horn, Chairman, The Walt Disney Studios

Dean Devlin, Chairman and CEO, Electric Entertainment

Film and television are powerful messengers, serving as vehicles for both culture and education. Movies and television engage vast audiences on all sorts of pressing topics. Join this panel for a discussion about how to better portray climate change on screen and how film and television can spread the message of a sustainable future.

### 10:30 AM - 11:00 AM

#### BREAK

### 11:00 AM - 11:45 AM

#### ENSURING CLIMATE EQUITY

**MODERATOR: Catherine Coleman Flowers**, *Rural Development Manager, Equal Justice Initiative; Board Member, The Climate Reality Project* 

**Nalleli Cobo**, Founding Member, South Los Angeles Youth Leadership Coalition; Member, STAND LA

**mark! Lopez**, Executive Director, East Yard Communities for Environmental Justice; 2017 Goldman Environmental Prize Recipient

Emi Wang, Environmental Equity Manager, Greenlining Institute

**Mustafa Santiago Ali,** Senior Vice President of Climate, Environmental Justice & Community Revitalization, Hip Hop Caucus

Over the years, California has improved and expanded climate policies to make them more equitable and broad-reaching. During this session, learn how community leaders and activists are working to address air pollution and benefit neighborhoods that are struggling with poverty and pollution.

### 11:45 AM - 12:30 PM

#### CLIMATE REALITY LEADERS: WHO WE ARE

MODERATOR: AI Gore, Founder and Chairman, The Climate Reality Project

**Andrew Ellis,** *Climate Reality Leader trained in Chicago in 2013; Chair, The Climate Reality Project: Los Angeles, California Chapter* 

Ali Lee, Climate Reality Leader trained in Seattle in 2017

**Jennifer Linton,** *Climate Reality Leader trained in Miami in 2015; Chair, The Climate Reality Project: Chicago, Illinois Chapter* 

Sara Vargas, Climate Reality Leader trained in Miami in 2015

As a Climate Reality Leader, you'll translate your passion and the skills you learn at this training into action. In this unique session, Vice President AI Gore will share the origin story of the Climate Reality Leadership Corps and facilitate a conversation highlighting why Climate Reality Leaders are his own inspiration for hope.

### 12:30 PM - 12:45 PM

#### COMMENCEMENT

Ken Berlin, President and CEO, The Climate Reality Project

### 12:45 PM - 1:15 PM

#### **CLOSING REMARKS AND GREEN RING AWARD PRESENTATION**

Al Gore, Founder and Chairman, The Climate Reality Project

# **BREAKOUT SESSION DESCRIPTIONS**

#### BREAKOUT A: COMMUNICATING CLIMATE CHANGE: West Hall A

Vanessa Hauc, Senior Correspondent, Noticias Telemundo; Cofounder, Sachamama Carlos Zegarra, Executive Director, Sachamama

Sharing the climate message with a broad audience can be challenging, but case studies, personal stories, and new ways of connecting can help activists inspire others to join the fight for solutions. This session will teach participants how to build trust with their audiences and become more effective communicators and trainers.

#### BREAKOUT B: WHAT'S NEXT: TAKE ACTION AND CREATE CHANGE: Concourse F

Olena Alec, Director of Engagement, The Climate Reality Project

Spanning six continents, 10 branch offices, and 149 countries, the Climate Reality Leadership Corps engages, connects, and activates a global network of thousands of change agents through its programs and campaigns. This session will highlight the vital role Climate Reality Leaders play in building planet-wide momentum for climate solutions, and help you begin to plan for your first action as a Climate Reality Leader.

#### BREAKOUT C: FIGHTING FOR HEALTHY COMMUNITIES: Concourse E

**Martha Dina Argüello**, *Executive Director, Physicians for Social Responsibility Los Angeles* 

Alicia Rivera, Wilmington Community Organizer, Communities for a Better Environment

John Fleming, Staff Scientist, Center for Biological Diversity's Climate Law Institute

*Climate change and polluted communities have similar root causes – the inequitable distribution of social, political, and economic power. These imbalances create conditions that drive both greenhouse gas emissions as well as health inequities. Addressing climate change provides a significant opportunity to improve public health and advance health equity. Learn how communities are mobilizing for global climate action by advocating for the health of their families and neighbors right at home.* 

#### BREAKOUT D: NOW PRESENTING: MASTERING THE PRESENTATION: Petree Hall

Tim Ryder, Associate Project Manager, The Climate Reality Project

Brian Ettling Climate Reality Leader trained in San Francisco in 2012

**Itzel Morales Lagunes**, *Climate Reality Leader trained in Chicago in 2013; Climate Reality Leader Engagement Coordinator, The Climate Reality Project Mexico and Latin America* 

The Climate Reality Leadership Corps was founded on the idea that people like you could give presentations to spread the truth about the climate crisis and its solutions. Over 10 years later, the corps has grown and Vice President Gore's slideshow continues to live at the heart of the program. Join some of our most experienced presenters and our presentation coordinator to discover how you can find opportunities to present, customize the slideshow, and inspire audiences of all types to take action and solve the climate crisis.